

# It's no SECRET: Israel is an apartheid state

What secrets is **SEACRET** keeping from you?

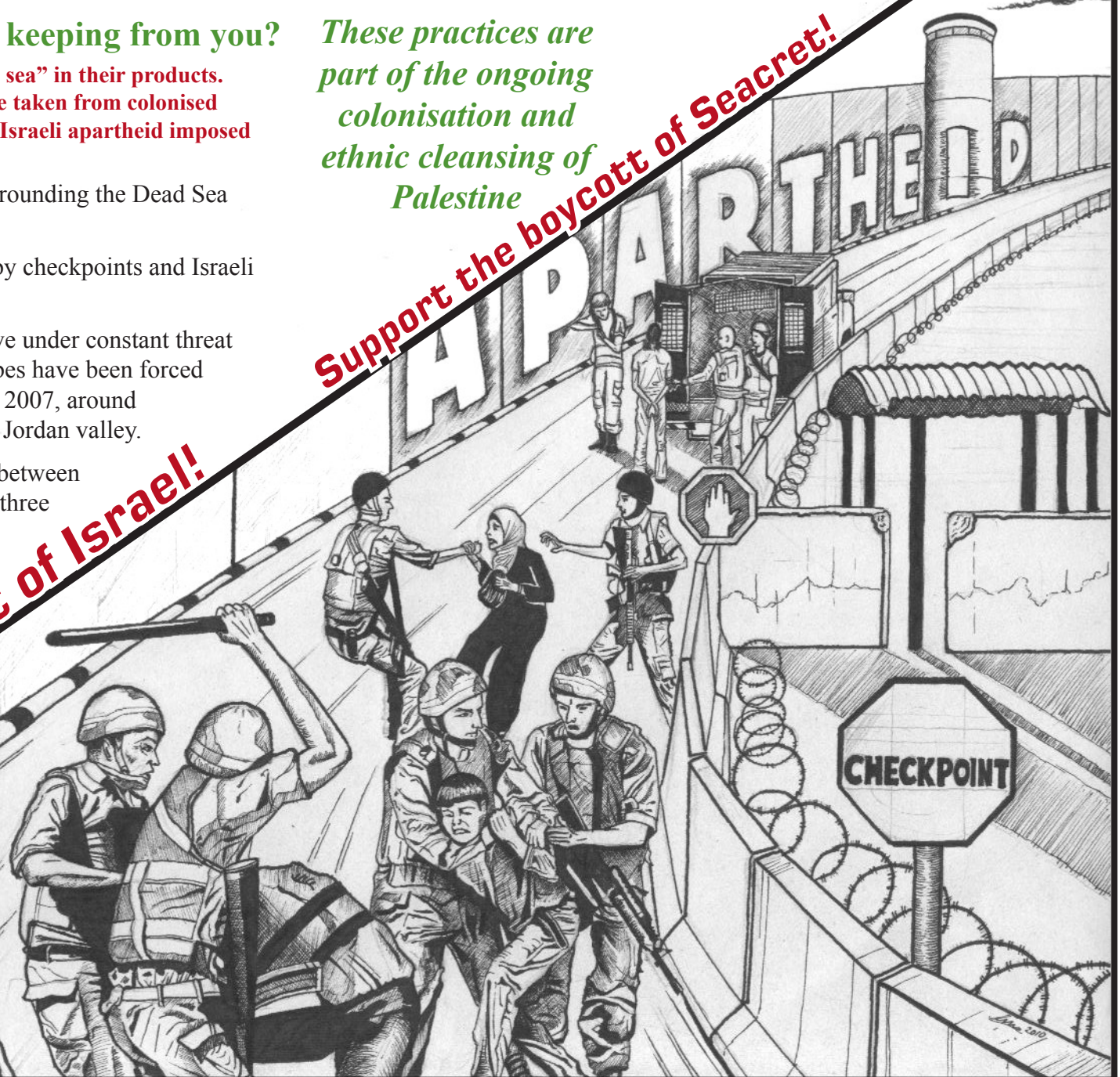
Seacret are proud of the “minerals from the dead sea” in their products. What they don't tell you is that these minerals are taken from colonised Palestinian land. Seacret don't tell you about the Israeli apartheid imposed on the Palestinian people:

- The indigenous people who live in the lands surrounding the Dead Sea are routinely refused access to the Dead Sea.
- Palestinian access to the Dead Sea is restricted by checkpoints and Israeli only roads and closed military zones.
- The indigenous Bedouin people of the region live under constant threat of eviction and house demolitions and entire tribes have been forced from the Jordan Valley. From 2005 until August 2007, around 300 Palestinian structures were destroyed in the Jordan valley.
- Palestinian plated cars require permits to travel between the checkpoints that split the Jordan Valley into three separate areas.
- Palestinian plated cars belonging to people classified as non residents of the Jordan Valley are unable to access most roads and are prohibited from travelling on parts of the road which is the main traffic artery running the length of the Jordan Valley.

*These practices are part of the ongoing colonisation and ethnic cleansing of Palestine*

**Support the boycott of Seacret!**

**Support the boycott of Israel!**



## ***Boycott Israel***

The boycott of Israeli goods is part of an international movement known as the Boycott, Divesment, Sanctions movement. The movement was initiated in 2005 by over 170 Palestinian organisations and has gained momentum internationally as the brutality of Israel has time and again been exposed to the world.

The main goals of the movement are to:

- Expose the true nature of Israel's occupation and apartheid practices
- Give real value to human rights by making Israel accountable for its crimes
- Reveal and highlight the complicity of the international community in supporting Israeli crimes that relentlessly violate human rights and international law
- End international support for Israeli occupation and apartheid with the understanding that apartheid cannot be sustained without external assistance.

## ***What you can do:***

- Support the boycott of all Israeli companies
- Inform yourself about the history of Israel's occupation of Palestine
- Spread the word
- Join the campaign

## ***For more information:***

[www.bdsmovement.net](http://www.bdsmovement.net)

[www.justiceforpalestinebrisbane.org](http://www.justiceforpalestinebrisbane.org)

# **Don't turn your back...**



**SECRET**  
**HUMAN RIGHTS ABUSES**

**Support human rights:**

***Support the international  
boycott of Israeli goods***

***Don't buy SECRET products***